**Barbara A. Perkins, MA, PCC**

**Author, Inspirational Speaker, Executive Life Coach**

**Image Builders Etcetera, President**

**818-571-1097**

**www.imagebuildersetc.com**

**Barbara A. Perkins**is a profoundly dedicated, Executive Life Coach, Teacher, Inspirational Speaker, Community Leader and Author with a relentless commitment to excellence.  Her distinguished record and expertise in community engagement, public policy, and organizational leadership positioned her to be sought-after and appointed by two governors, mayors, and other elected officials to collaborate on a wide range of public service efforts.

In 2013, Barbara partnered with world spiritual leader, Dr. Iyanla Vanzant and served as Interim-President of Vanzant Enterprises and Executive Director of Inner Visions Spiritual Life Maintenance, Inc. where she managed the day to day operations. She successfully applied her expertise as a change agent in guiding a 30-year organization through a reorganization and innovative branding process.

Prior to her leadership role with Inner Visions Spiritual Life Maintenance, for six years, Barbara successfully partnered with, The National CARES Mentoring Movement, helping to build one of the largest mentor recruitment organizations for Black Mentors in the US. Under her leadership in Los Angeles, California, The CARES Movement stood out as a leading amplifying voice on the importance of mentoring as a tool for developing the next generation of leaders. She is a dedicated mentor to 17 professional women working in diverse industries throughout the US.  These women are mentors to others, one of Barbara's requirements.

She has written and published five books on mentoring and coaching. Currently, she is working on her soon to be released book, ***Restoration: 7 Compelling Reminders of God’s Promise***. An idea that woke her up one early morning during her treatment and healing from stage 3 Breast Cancer.

Barbara is founder and president of her company, Image Builders Etcetera, LLC, a full-service coaching and leadership development firm. She has also founded and is president of two non-profit organizations: Sisters at the Well, Inc., a network of more than 600 women and The International Black Women’s Public Policy Institute (IBWPPI), an organization working with international and domestic groups to promote kindness, cultural and gender diplomacy as a bases for good public policy.  Along with six other women, Barbara co-founded The Los Angeles African American Public Policy Institute, (LAAAWPPI), with a goal of creating an endless pipeline of women prepared for public office. To date there are 285 graduates of the LAAAWPPI Program.

Barbara has advanced degrees in Human Development and is a certified Life Coach trained at the Fielding Graduate University in Santa Barbara California. For over three decades she has been married to retired Fire Captain, Stanley Perkins. They are proud parents of two adult children and one grandson.