



Sharreace E. Baldwin

FOUNDER + CEO

SOLSHOCK MEDIA LLC

PROFILE

SolShock Media is a Micro Agency focused on Independent PR and Positive Media for Creatives and Community.

As a writer, dancer, event producer, and visionary entrepreneur, Sharreace blends her passions and versatile skills to lead winning initiatives that drive success and illuminate her clients.

Her inspired and strategic approach to marketing, public relations, event production, and media reflects her 10 years of digital marketing experience, 20+ years of performing experience, and 13 years championing those emerging in art, dance, music, and small business.

CONTACT

Email Sharreace@SolShock.com

Website SolShock.com

Location Long Beach, CA

HIGHLIGHTS

- Recognized as a key leader by Microsoft executives, business leaders and peers. Serves top technology-related professional services firms throughout Southern California.
- Former 8-year Member and Board Member to lead Communications at Southern California chapter of International Association of Microsoft Channel Partners (IAMCP).
- Active Volunteer with youth-based STEM and community organizations (Black Girls Code, Dembrebrah Drum & Dance Ensemble, Long Beach Organic).
- Passionate about working with small businesses, non-profits, artists, and projects centered around art, dance, education, wellness, documentary film, and music.

EXPERIENCE

B2B, B2C, D2C Digital Marketing
Communications & Content Strategy
Copywriting & Content Development
Email Marketing & Automation
Event Planning & Production
Marketing Operations & Tech Stack Consulting
Public Relations
Social Media Marketing
Training & Documentation
Web & Brand Presence

PORTFOLIO

[PR Clients](#)

[Testimonials on LinkedIn](#)

[Work Samples](#)

